



## Your Killer LinkedIn Profile (in 30 Minutes or Less): Guide to Increase Customer Engagement and the 18 Fatal Mistakes to Avoid When Using LinkedIn

By Dominic Wolff

Createspace, United States, 2014. Paperback. Book Condition: New. 224 x 150 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Are you frustrated with finding the right job? Do you have concerns about your career? Or are you a business person who wants to experience more productive use of the World Wide Web? These are legitimate issues you need to address from the get-go. Using social networks to deliberately boost your professional reputation or brand requires commitment and prudence. Have you ever wanted to break into an industry but to date you have not found the means to get the right linkages? Don't let the voice of fear stifle you in your desire to build up your career. LinkedIn is the answer for using the Internet to leverage career growth. In this book, you will learn: How to create a killer profile within 30 minutes How to attract recruiters on LinkedIn How to write a LinkedIn Summary that draws everyone to your talents Which LinkedIn Connections to keep and know who to unfriend Understand the importance of search engine optimization in creating your copy These can help you kickstart your career and all you have to do...



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