

The Business of Writing for Children: An Award-winning Author s Tips on Writing Children s Books and Publishing Them, or How to Write, Publish, and Promote a Book for Kids

By Aaron Shepard



Shepard Publications, United States, 2000. Paperback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. Writing books for children is both art and business. If you dream of becoming a children s author -- or even if you re well on your way -- this handbook can help you in writing sellable stories, getting them published, and promoting your books. Topics include common myths about children s writing, children s book categories, elements of successful stories, manuscript format, submission strategies, contract negotiation, the publishing process, and career building. Also included are specialized subjects such as querying for multiple manuscripts, promoting a first book, and self publishing. Read The Business of Writing for Children to learn the secrets you might spend years discovering for yourself. ////// Aaron Shepard is the author of The Legend of Lightning Larry, The Baker s Dozen, and sixteen more picture books and early readers, along with several chapter books for middle grades, extensive resources for storytelling and reader s theater, and a graphic novel. His publishers have included Atheneum, Scribners, Clarion, Lothrop, Dial, and HarperCollins, as well as Cricket and Australia s School Magazine. Aaron s work has...



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